

# Promotional Advent Calendars

## 6-steps to the perfect advertising gift



### STEP 5

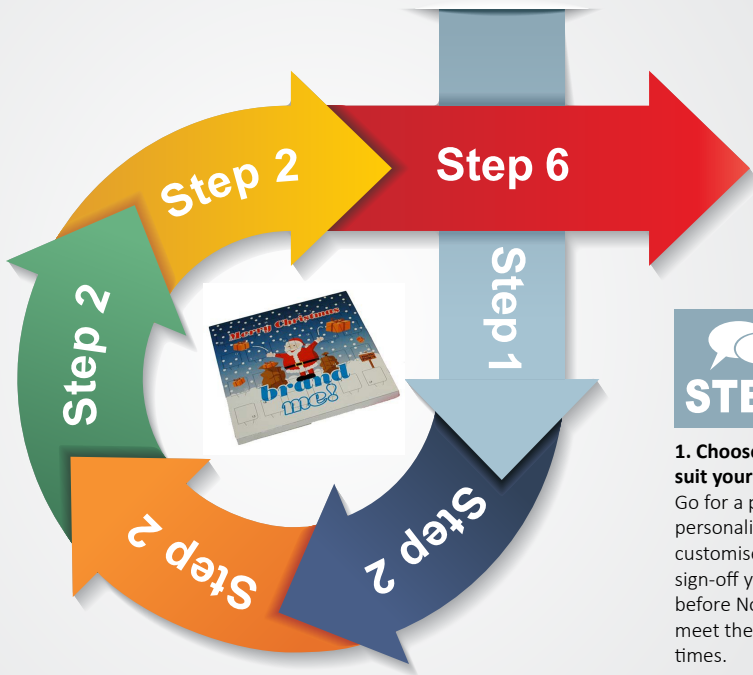
**5. Take advantage of 'early order' discounts.** Available for orders placed early and sometimes for orders as late as October.

### STEP 6

**6. Set Your Dates.** For the most impact you should aim to get your adverts delivered a week before the start of December. This year's target date is: Tuesday 1st December 2015.

### STEP 4

**4. How much do you want to spend?** Set a budget at the start and we can then help you get the maximum quantity for that budget. Remember to include postal cartons if you need them.



### STEP 1

**1. Choose a style to suit your artwork.**

Go for a part or fully personalised or customised style but sign-off your artwork before November to meet the print run times.

### STEP 3

**3. Choose the right chocolate.** Milk chocolate is the favorite but we also supply dark, white, Fair Trade and dairy free, UK-manufactured and Belgian chocolates. If you have special requirements let us know.

### STEP 2

**2. Will you need mailing envelopes?** They protect the adverts and keep them in pristine condition during storage and delivery. At Redbrows we also provide a complete fulfillment service and can mail to your clients for you.