

Promotional Mugs

6-steps to the perfect advertising gift



STEP 5

5. Special offers. Redbrows can sometimes get special offer items so it's always good to check on what the latest is. Sometimes our UK manufactured mugs can be cheaper than those manufactured off-shore due to a promotion or exchange rates.



STEP 6

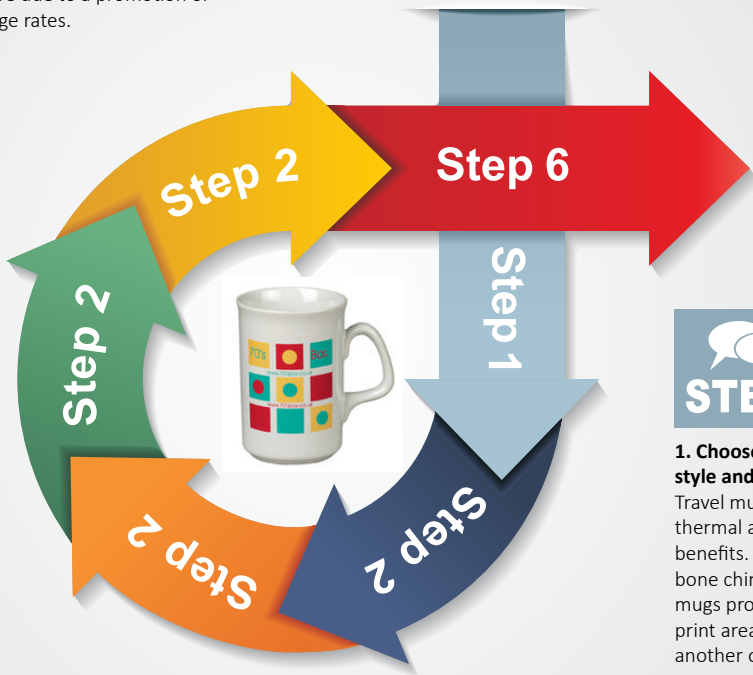
6. Set a target delivery date. We offer a complete in-house artwork surface and one-off print samples but it all takes time. Remember all quoted delivery dates are from artwork acceptance.



STEP 4

4. Remember your budget.

For a single launch event you may decide that quantity is more important than overall life say for a plastic mug. For longer life you may want the mug to be dishwasher-proof and more sturdy for longer lasting wear.



STEP 1

1. Choose your mug style and material.

Travel mugs offer thermal and storage benefits. Ceramic or bone china cups and mugs provide larger print areas. Plastic is another option.



STEP 3

3. Choose a colour and imprint style
Mugs come in all sorts of colours. Decide whether to go for a wrap-around or single position imprint. Unit cost also rises with the number of colours printed.



STEP 2

2. Choose your packaging style. Mugs can be wrapped in a cellophane bag, sent our bulk packed in cardboard boxes with separators or individually packed in their own cardboard outers.